

W. L. DOUGLAS

\$3.50 SHOES FOR MEN



W. L. DOUGLAS
\$3.50
SHOE
STORE

ESTABLISHED 1876 CAPITAL \$2,500.00

W. L. Douglas makes and sells more men's \$3.50 shoes than any other manufacturer in the world.

\$10 000

REWARD will be paid to any one who can disprove this statement.





\$3.50 ALL LEATHERS, ALL STYLES, ONE PRICE \$3.50

If I could take you into my three large factories at Brockton, Mass., and show you the care with which every pair of shoes is made, you would understand why W. L. Douglas \$3.50 shoes are the best in the world, why they hold their shape, fit better, wear longer, and are of greater value than any other \$3.50 shoe.

AS GOOD AS HIGHER PRICED SHOES.

"I have been wearing W. L. Douglas \$3.50 shoes for the past 15 years or more, and have found them entirely satisfactory in every respect. They wear as well as shoes that cost me more money."

R. B. GREEN.

BOYS SHOES, \$2.00 & \$1.75

Just the same as my

men's \$3.50 shoes, the same leathers, for \$2.00 and \$1.75.

MEN'S \$2.50 SHOES.

A full line in all leathers of \$2.50 shoes for those who do not care to pay \$3.50 for their footwear. Ask to see them.

CAUTION. — None genuine without W. L. Douglas name and price stamped on bottom. Take no substitute. Sold by W. L. Douglas exclusive shoe stores in the principal cities and by the best shoe dealers everywhere.

Fast Color Eyelets used exclusively. Catalogue mailed free. W. L. Douglas, Brockton, Mass.

W. L. Douglas \$3.50 & \$2.50 Shoe Store in Richmond: 623 E. Broad St.